

SMALL BUSINESS SERVICES

▶ SMALL BUSINESS GROWTH PLAN AND STRATEGY SESSION \$2,000-\$4,000

Dive into a clear path to growth with this comprehensive service tailored for small businesses. Our process begins with detailed preparation, continues through a collaborative expert session, and delivers key outputs including a Business Analysis & Goals overview, Functional Marketing Map, and KPI Scorecard. From an in-depth analysis, we develop a six-month roadmap with actionable steps toward growth, aligning strategies with your objectives for immediate and long-term success, with or without our ongoing support. Aimed at fostering measurable growth and a strong ROI, this roadmap is customized to meet your specific business needs and goals.

▶ FLEXIBLE MARKETING SOLUTIONS

If you need more specific services, we can help in the following ways:

- Marketing Budget Audit
- Competitive Landscape Analysis
- Market Segmentation Analysis
- Persona Building
- Customer Journey Mapping
- Story & Brand Narrative
- Product/Offer Naming
- Essential Content Strategy
- Copy Optimization
- Webinar Creation & Promotion
- Marketing Collateral Gap Assessment
- Tech Stack & Vendor Efficiency Audit
- SEO Agency Matchmaking & Kickstart
- PPC Partner Selection & Integration
- Comprehensive Website Revamp
- Conversion Rate Optimization
- Sales & Marketing Funnel Optimization
- Strategic Positioning Deep Dive
- Objection Handling Blueprint
- Customer Voice Insight Survey
- Go-to-Market Planning & Execution
- Pricing Model Development
- Sales Channel Enablement
- Case Study Creation
- Customer Targeting Strategy



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